

I. Agenda

- A. 50 State Primary
- B. Super Tuesday and Mitt Romney
- C. McCain VP Options
- D. Talk show host and pundits need to act in a responsible manner
- E. iPhone and iPod Touch upgrades
- F. Bento – personal data from FileMaker

II. 50 State primary

- A. States with large delegate counts get all the attention
- B. Spread out the primary calendar – allow each state an opportunity to see the candidates
 - 1. From Feb 1 to Jun 30 – 5 months
- C. The current process starts too early – two year election cycle
- D. Current primary calendar is too condensed

III. Super Tuesday and Mitt Romney

- A. Huckabee – Wins the south, McCain wins the key states – NY, FL, CA and Mitt wins “home” states - MA and UT and other states with low delegate counts.
- B. Result – Mitt suspends (keeps his candidates)
- C. Reason for withdrawal
 - 1. Continuing his campaign will require McCain to apply his resources competing with Romney. It would be better for McCain to focus his efforts on the national campaign and fight against the democrats.
 - 2. Romney is committed to his conservative principals
 - 3. Would prefer McCain win because of McCain’s commitment to fight terrorism. Romney views this as our most serious threat and believes McCain is the best choice over the Democratic candidates and it would be best if McCain concentrate his efforts nationally against the democratic candidates.
- D. It is the independent voters that always decide the elections. In other words, democrat vote democratic and republicans vote republican but independents have not party allegiance. Therefore, wouldn’t a more centrist republican have a greater chance of succeeding?

IV. McCain – VP Options

- A. Huckabee
 - 1. Not a real contender
 - 2. Bad match – known for raising taxes and increasing spending in his state.
- B. Giuliani
 - 1. Appears to have a strong bond with McCain
 - 2. Has liberal views
 - 3. Appointment would alienate McCain even farther from the republican party
 - 4. Will receive some sort of Federal appointment, Cabinet position or advisor. Possible candidate for Department of Justice or Homeland Security. Other possibilities – Commerce
- C. Romney – reunites the party

1. Will Romney compromise?
 2. VP provides an excellent opportunity to run in the future.
 3. Candidate for Treasury Secretary
- D. Newt Gingrich
1. Strong republican beliefs
 2. Loves his country
 3. Southern ties thereby may help with the southern vote.
 4. Democrats dislike Newt Gringrich – easy target
 5. Possible candidate for Secretary of State
- V. Acting in an responsible manner
- A. Radio talk show hosts and pundits – Won't vote
- B. How is this helping talk radio and the Republican Party?
1. Damaging to republican talk radio.
 2. The party will rally around the nominee.
 3. Since when is being a middle of the roader bad?
- C. If there is one thing that makes this country the greatest and most respected nation in world is our ability to hold free and open elections and the citizen's right to vote.
- D. I have the choice not to exercise that right
- E. Yes, but is that the appropriate response
- F. When faced with difficult choices, why is no choice the appropriate?
1. There are other candidates
 2. Write in option, e.g., Mitt Romney
 3. McCain has not picked a VP yet. Would his choice of VP influence your decision?
 4. Why can't you challenge McCain on the airwaves if you disagree with his actions as President?
 5. Since the birth of this nation, men and women have given their lives and the lives of the children to protect and defend the constitution of the US
 - a) That document gives you the right to vote
 - b) It is your responsibility to exercise that right
 - c) Do not dishonor those who have given so much by turning away when you are faced with what you believe to be a difficult choice.
 - d) Accept the challenge
 - e) You have been honored with the privilege to publicly voice your opinion. Your words and or actions influence others.
 - f) To influence others to stand with you and not vote is simply wrong. It is unpatriotic, un-American, disrespectful, and borders on treason.
 - g) I cannot believe that you truly believe in that type of action.
 - h) Take the high road. Accept the challenge given. If you disagree with the candidate voice your concerns with respect and dignity.

i) American has continuously stepped up to difficult challenges.
What makes you the exception?

- G. Why vote for McCain?
 - 1. His middle of the road approach may help correct the partisan paralysis that is damaging this nation.
 - 2. Fight against terrorism
 - 3. Fiscal Responsibility
 - 4. Resolve the Iraq War in the proper manner, i.e., we started the process and it is our duty to see it to completion – the establishment of an Iraqi government that can stand on its own and provide defense for Iraq.
- VI. iPhone and iPod Touch
 - A. Memory upgrades
 - 1. 16 GB iPhone
 - 2. 32 GB iPod Touch
 - B. Price - \$499 - \$100 increase
 - C. 3G version not announced
 - D. ATT CEO Randall Stephenson – Expect a 3G phone in 2008
 - E. Steve Jobs – Current generation of 3G chips draw too much power – drain the battery too quickly
- VII. Bento
 - A. From FileMaker
 - B. Low cost entry level personal database - \$49 – The alternative for FileMaker - \$299
 - C. Requirement – Mac OS X (10.5) Leopard
 - D. Built-in links to Address Book and iCal
 - E. iTunes-like searching
 - F. Easy to design forms or use templates
 - G. Easy to add functions like checkboxes and pop-up lists
 - H. Spreadsheet-like Table view